



Confederation of Indian Industry

1st National Biotechnology Conclave 2017

Strengthening the Biotech Ecosystem in India

22 December 2017: Hotel Le Meridien, New Delhi

Sponsorship Options

Sponsorship Options (Amount in INR)	Gold	Silver	Bronze	Corporate Contributor
1 st National Biotechnology Conclave 2017	10 Lakhs*	5 Lakhs*	3 Lakhs*	2.5 Lakhs*
Benefits				
Logo visibility (the size & positioning varies as per the category) - wings of main backdrop - thank you sponsor panel - CII website - promotional/publicity material - Special Announcements	✓	✓	✓	✓
Speaking opportunity	✓	✓	✓	
Screening of corporate film	3 Minutes	2 Minutes	1 Minutes	NA
Interview of company representative for various social media channels	✓			
Branded content – fusion of company content in the editorial content of the conclave	✓	✓		
Hyperlink to the company site from the events website	✓	✓		

Advertisement in conference booklets	Double page	Full page	Half page	
Company profile in conference booklets	✓	✓	✓	✓
Acknowledgement of sponsors in delegate kits (Thank you sponsor card)	✓	✓	✓	✓
Company literature as part of documentation packs	✓	✓	✓	✓
Nomination of free delegates in conference/meetings/lunch	30	20	10	5
B2B meetings	✓	✓		